

Virginia American Revolution 250 Commission (VA250)

Tuesday, April 18, 2023, 10:30 a.m. Virginia Museum of History and Culture Reynolds Leadership Center (2nd floor)

DRAFT AGENDA

Call to Order and Roll Call *The Honorable Terry L. Austin, Chair*

Approval of Minutes from January 6, 2023 *Chair Austin*

Chair's Report Chair Austin

Recap of A Common Cause to All: A Convening of States on the 250th Anniversary of the Call for Committees of Correspondence Cheryl Wilson, Cliff Fleet, Jamie Bosket, Christy Coleman

- Event summary, survey results, and economic impact analysis
- Media coverage
- Next steps
 - Friday, March 15 Sunday, March 17, 2024
 - Friday, March 21 Sunday, March 23, 2025

VTC-VA250 Marketing Leverage Grant Recommendations**

Staci Martin, Grants Director, Virginia Tourism Corporation Noah Salaah ad-Deen, Partnership and Marketing Grants Coordinator, Virginia Tourism Corporation

Marketing Report Diane Beschamps, Vice President of Marketing, Virginia Tourism Corporation

Development Report Ben Dendy, President, Virginia Commemorations, Inc.

Staff Report Cheryl Wilson

- VA250 promotional video
- Honorary Leadership Council
- Key anniversary dates and events
- Local VA250 committees
- Logo requests
- o Grants to partners: VTC, Virginia Humanities, Virginia Commission for the Arts
- o VMHC/JYF exhibition, Give Me Liberty: Virginia and the Forging of a Nation
- Mobile exhibition

Public Comment

Other Business; Adjournment

Next meeting dates (locations TBD) Tuesday, July 18, 10:30 a.m. Tuesday, October 17, 10:30 a.m. Friday, January 5, 10:30 a.m.

**2/3 vote required for approval

Members

*The Honorable Terry L. Austin, Chair, Virginia House of Delegates *The Honorable Mamie E. Locke, Vice Chair, Senate of Virginia Chief Stephen R. Adkins, Chickahominy Indian Tribe Edward H. Baine, Dominion Energy Virginia Diane Beschamps, Virginia Tourism Corporation Jean Ann Bolling, Mechanicsville VA *Jamie O. Bosket, Virginia Museum of History and Culture Leslie Greene Bowman, Monticello Gretchen Bulova, Office of Historic Alexandria *Christy S. Coleman, Jamestown-Yorktown Foundation *H. Benson Dendy III, Chairman Emeritus, Jamestown-Yorktown Foundation David Duncan, American Battlefield Trust *Clifford B. Fleet, Colonial Williamsburg Foundation *The Honorable Hyland F. "Buddy" Fowler, Jr., Virginia House of Delegates Sue Gerdelman, Jamestown-Yorktown Foundation Board of Trustees *The Honorable Aimee R. Guidera, Secretary of Education Peter Hedlund, Virginia Humanities Kathy Jordan, Library of Virginia Julie Langan, Department of Historic Resources Jerri Marr, Colonial National Historical Park Eric Monday, Virginia Bar Association *The Honorable Thomas K. Norment, Jr., Senate of Virginia *The Honorable Kenneth R. Plum, Virginia House of Delegates Katherine A. Rowe, William & Mary Chief Anne Richardson, Rappahannock Tribe Jackie Stone, McGuire Woods LLP *Scott M. Stroh III. Gunston Hall * Executive Committee member

Staff

Cheryl Wilson, Executive Director Elizabeth Mancano, Deputy Director Patrick Daughtry, Director of Major Gifts Susan Nolan, Director of Institutional Giving Trevor Grimm, Director of Marketing and Communications Katherine Dabney, Development Associate April Chatmon, Executive Assistant

Attorney General Representative

Ramona Taylor, Senior Assistant Attorney General